

# Lodgers' Tax Agenda



## **Chairperson**

Vacant

## **Members**

Oscar Gonzalez  
Thomas K. Wilson II  
Lahcen Tigui  
Kenneth Goetz

April 8, 2026



# LODGERS' TAX BOARD AGENDA

## Regular Meeting Agenda

**Date:** Wednesday, April 8, 2026

**Place:** 200 E. Broadway, 1<sup>st</sup> Floor City Hall Annex, Hobbs, New Mexico

**Time:** 3:00 p.m.

*Vacant, Chairperson  
Tourist Industry Related*

*Lahcen Tigui  
Lodging Industry Related*

*Thomas K. Wilson II  
Lodging Industry Related*

*Oscar Gonzalez  
Member-At-Large*

*Kenneth Goetz  
Tourist Industry Related*

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1. **Call to Order**
  2. **Roll Call**
  3. **Pledge of Allegiance**
  4. **Approval of Minutes:** April 9, 2025
  5. **Communications from Citizens** (3-minute limit per citizen)
  6. **Discussion/Updates:**
    - a. **Financial Report** (*Deborah Corral, Assistant Finance Director*)
  7. **Action Items**
    - a. **Annual Open Meetings Act Notice** (*Medjine Desrosiers-Douyon, Deputy City Attorney*)

**b. Lea County Fair & Rodeo**

- *2026 "Hispanic Heritage Celebration Night" (\$136,750.00)  
July 31, 2026*
- *2026 Volunteer Appreciation Night (\$136,800.00)  
August 8, 2026*
- *New Mexico Junior High & High School Rodeo Association 2026  
Finals (\$22,200.00)  
May 19 - 25, 2026*

**c. Hobbs Chamber of Commerce, Inc.**

- *Hobbs August Nites (\$25,000.00)  
August 28 - 29, 2026*

**d. Hobbs Hispano Chamber of Commerce**

- *Fiestas de Septiembre (\$25,000.00)  
September 19, 2026*

**e. Economic Development Corporation of Lea County**

- *FlyHobbs Marketing Campaign (\$200,000.00)  
July 1, 2026 - June 30, 2027*

**f. American Legion Post 26 Pilots Baseball**

- *Desert Diamond Classic (\$15,000.00)  
June 4 - 7, 2026*

**g. Sun Country Amateur Golf Association**

- *SCAGA Southeastern NM Shootout (\$5,400.00)  
May 16 - 17, 2026*

**h. Hobbs Airfield Speedway**

- *Legal Pit Day (\$3,500.00)  
May 16, 2026*
- *Hobbs Summer Showdown #4 (\$2,000.00)  
June 13, 2026*
- *Flashlight Cash Days No Prep (\$2,500.00)  
June 20, 2026*

**i. City of Hobbs Recreation Department**

- *NM Recreation and Parks Association State Conference  
(\$49,000.00)  
October 14 - 16, 2026*

- j. The Works Combat Academy**
  - *Beatdown 3 (\$11,112.00)*  
*May 2, 2026*
  
- k. New Mexico Junior College Foundation**
  - *26<sup>th</sup> Annual NMJC Foundation Golf Tournament (\$17,675.00)*  
*June 6, 2026*
  
- l. New Mexico Junior College Western Heritage Museum Summer Exhibits**
  - *American Adventure 1607 and Tyrannasouras Rex Stan (\$22,815.00)*  
*May 1, 2026 - July 31, 2026*
  
- m. Tru Roping Productions**
  - *King of ALL Truck Roping (\$9,000.00)*  
*May 2 - 3, 2026*
  
- n. Hobbs Juneteenth Committee**
  - *Juneteenth Freedom Festival (\$61,280.00)*  
*June 19 - 21, 2026*
  
- o. Zia Park Casino Hotel & Racetrack**
  - *Drake White Concert (\$46,500.00)*  
*May 30, 2026*
  - *Jesse McCartney Concert (\$88,000.00)*  
*July 18, 2026*
  
- p. Permian Basin USSSA**
  - *Last Chance for Rings (\$25,434.00)*  
*July 25 - 26, 2026*

**8. Event Summaries**

**9. Adjournment**

The City will make every effort to provide reasonable accommodations for people with disabilities who wish to attend a public meeting. Please notify the City at least 24 hours before the meeting by calling 575-397-9208.

Notice is hereby given that a quorum of the Hobbs City Commission may be in attendance at City Advisory Board meetings.

**Next Meeting Date:  
Wednesday, July 8, 2026, at 3:00 p.m.**

Minutes of the regular meeting of the Lodgers' Tax Board held on Wednesday, April 9<sup>th</sup>, 2025, at 3:00 p.m. in the City Commission Chamber, 200 East Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico.

Chairperson Pro-Tem Oscar Gonzalez called the meeting to order. The following members were present:

Oscar Gonzalez, Chairperson Pro-Tem  
Lahcen Tigui  
Thomas K. Wilson II

Absent: Jack Robertson  
Terry Sowell

Also Present: Toby Spears, Finance Director  
Jan Fletcher, City Clerk  
5 Citizens

### **Pledge of Allegiance**

Chairperson Pro-Tem Oscar Gonzalez led the Pledge of Allegiance.

### **Approval of Minutes**

Mr. Lahcen Tigui moved that the minutes of the meeting held January 8, 2025, be approved as presented. Mr. Thomas Wilson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

### **Financial Report**

Mr. Toby Spears, Finance Director, presented the revenue report and explained the funding cycle and the annual/monthly collection for the Lodgers' Tax fund. He stated the ending balances as of March 31, 2025, are as follows:

Ending Cash Balance	\$ 1,928,178.55
Year to Date Revenue	\$ 1,419,087.14
Year to Date Expenditures	\$ 1,191,966.15
Available for Profit, Non-Profit & Public Entities	\$ 377,900.88
Available for Local Government (City and County)	\$ 1,136,258.13
Available for Airline Subsidy	\$ 414,019.55

Mr. Spears reminded all requesters they will need to have an organization representative attend the next meeting of the Hobbs City Commission on Monday, April 21, 2025, regarding their requests.

### **Request for Funding**

Presentations were made by the following organizations and recommendations were made by the Board as follows:

**United Way of Lea County**

TURFS – Flag Football Bowl

June 14, 2025

***Original Request: \$12,000.00***

***Board Recommendation to Commission: \$12,000.00***

Ms. Rebecca Titus and Ms. Brittany Embry, representatives for United Way of Lea County, presented the request for funding for TURFS (Teams United Representing Field Sports) Flag Football Bowl in the amount of \$12,000.00.

Ms. Titus explained that United Way raises funds for the Hobbs Schools Crisis Fund but is now looking to expand support to the Lea County Schools Crisis Fund, which provides assistance to students facing homelessness. Their efforts include providing mattresses, hotel stays, eviction assistance, and bus passes through Hobbs Express for students who do not qualify for a school bus route, due to the hotel stay.

She emphasized that all proceeds from this event will go directly to the Hobbs Schools Crisis Fund, with no overhead or administrative costs deducted. United Way of Lea County works closely with the McKinney-Vento program in schools, which supplies hygiene products, while United Way steps in to fill additional gaps in student needs.

For promotion, Ms. Titus shared that they have expanded their outreach to Lubbock, Roswell, and Midland. She noted that they modeled this event after Hike It and Spike It, a now-dissolved sports event. Two teams have already registered, and four others from Roswell have expressed interest.

During the meeting, Mr. Tigui inquired whether the one-day event would result in significant overnight stays. Ms. Titus responded that they plan to track attendance numbers, and Ms. Embry added that a mandatory coaches' meeting the night before the event would likely lead to some overnight stays.

Mr. Wilson moved that funding in the amount of \$12,000.00 be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

**Lea County Fair & Rodeo**

2025 Hispanic Heritage Celebration Night

August 1, 2025

2025 American Hero's Night

August 8, 2025

**Original Request: \$104,315.00**

**Board Recommendation to Commission: \$104,315.00**

**Original Request: \$104,365.00**

**Board Recommendation to Commission: \$104,365.00**

Mr. Wyatt Duncan, Lea County Fairgrounds Director and representative for Lea County Fair & Rodeo, presented the request for two events the 2025 Hispanic Heritage Celebration Night in the amount of \$104,315.00, and 2025 American Hero's Night in the amount of \$104,365.00.

Mr. Duncan announced that the Lea County Fair and Rodeo is scheduled to take place from August 1st to August 8th. He shared that the event will feature six different artists performing over six nights, with the first evening dedicated to Hispanic Heritage Night.

He explained that the requested funds would cover artist fees, sound and production costs, and advertising, including placements in newspapers, billboards, and radio ads in markets such as Carlsbad, Roswell, and Lubbock and more. According to Mr. Duncan, last year's Fair and Rodeo attracted 15,000 visitors per night, and many of the performing artists typically stay at Zia Park Hotel for at least two nights.

Additionally, Mr. Duncan presented a separate request for American Heroes Night, an event dedicated to honoring first responders. He noted that the night will end with a concert, which is expected to draw between 10,000 and 15,000 attendees.

Mr. Wilson moved that funding in the amount of \$104,315.00 for 2025 Hispanic Heritage Celebration Night be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$104,365.00 for 2025 American Hero's Night be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs Chamber of Commerce, Inc.**

Hobbs August Nites

August 29 and 30, 2025

***Original Request: \$23,179.77***

***Board Recommendation to Commission: \$23,179.77***

Mr. Amancio Cruz, representative for Hobbs Chamber of Commerce, Inc., presented the request for Hobbs August Nites in the amount of \$23,179.77.

Mr. Cruz explained that the requested funding would be used for advertising the event through local newspapers and statewide radio promotions, including select cities in Texas. Additionally, funds would cover the cost of t-shirts distributed at the event to attendees traveling from out of town.

Mr. Wilson moved that funding in the amount of \$23,179.77 for the Hobbs Chamber of Commerce, Inc. be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs Hispano Chamber Foundation**

Fiestas de Septiembre

September 6, 2025

***Original Request: \$25,000.00***

***Board Recommendation to Commission: \$25,000.00***

Mr. Saul Villarreal and Ms. Rosa Carrillo, representatives for Hobbs Hispano Chamber Foundation, presented the request for funding for the Fiestas de Septiembre, in the amount of \$25,000.00.

Mr. Villarreal explained that Fiestas de Septiembre is an annual concert event celebrating the independence of Mexico and several other Latin American countries. The event is scheduled for early September, so it will not conflict with the timing of a major boxing match, which typically occurs around the middle of the month.

He highlighted that last year's event was highly successful, drawing approximately 5,000 to 6,000 attendees. The featured band, Banda Los Recoditos, attracted a large crowd. This year, the event will showcase Banda Crusillos, a group known for its vibrant and energetic performances that appeal to all generations, particularly younger audiences. It is expected that 1,000 to 2,000 attendees will be traveling from out of town.

The requested funds will be used exclusively for advertising in West Texas and Southeast New Mexico to promote the event. Fiestas de Septiembre is a free event, featuring food trucks, live performances, face painting, and more.

During the meeting, the event was not put to a vote due to a conflict with one member abstaining, leaving only two other Board Members present. Mr. Wilson moved that funding in the amount of \$25,000.00 for Fiestas de Septiembre be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion, and the vote was recorded as follows: Gonzalez abstained, Tigui yes, Wilson yes. The motion failed.

**Hobbs Airfield Speedway**

*Summer Melt Down No Prep #4*

*July 5, 2025*

*Flashlight Cash Days No Prep*

*August 2, 2025*

***Original Request: \$2,500.00***

***Board Recommendation to Commission: \$2,500.00***

***Original Request: \$2,500.00***

***Board Recommendation to Commission: \$2,500.00***

Mr. Jamal R. Awwad, representative for Hobbs Airfield Speedway, presented the request for funding for the Summer Melt Down no Prep #4, in the amount of \$2,500.00 and Flashlight Cash Days No Prep, in the amount of \$2,500.00. He explained the funding requested will be used for radio advertising and for professional performance fees to the promoter of each event.

Mr. Awwad stated the first race is a two-day event with approximately sixty to eighty cars. Most drivers are from out of town; some from Albuquerque, Arizona, El Paso and some from East Texas. The promoter for this event is Cory Escobedo.

Mr. Awwad said the second race's promoter is from East Texas, named Robert Smith. He said both races are no prep events with street racers which attracts many racers.

Mr. Wilson moved that funding in the amount of \$2,500.00 for Summer Melt Down No Prep #4 be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$2,500.00 for Flashlight Cash Days No Prep be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs USSSA**

Jewelz on the Turf NIT

May 23 through 25, 2025

NM/WTX All State

August 9 and 10, 2025

Playing with the Stars Draft Tournament

August 1 through 3, 2025

**Original Request: \$9,000.00**

**Board Recommendation to Commission: \$9,000.00**

**Original Request: \$9,000.00**

**Board Recommendation to Commission: \$9,000.00**

**Original Request: \$5,000.00**

**Board Recommendation to Commission: \$5,000.00**

Ms. Julie Rodriguez, representative for Hobbs USSSA, presented the request for funding for three events the Jewelz on the Turf Tournament in the amount of \$9,000.00, the NM/WTX All State Tournament in the amount of \$9,000.00, and the Playing with the Stars Draft Tournament in the amount of \$5,000.00.

Ms. Rodriguez explained that the first event is a National Invitation Tournament which is limited to 60 teams based on the available field capacity.

She then described the New Mexico All State Tournament which consists of MVP All-Star teams. Last year, 600 players registered and participated in the competition.

The final request is for the Playing with Stars Draft Tournament, an event designed for adult players who sign up individually, are drafted onto teams, and are coached by Conference players. All tournaments are two-day events, with the majority of participants traveling in from out of town.

Mr. Wilson moved that funding in the amount of \$9,000.00 for the Jewelz on the Turf Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$9,000.00 for the NM/WTX All State Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$5,000.00 for the Playing with the Stars Draft Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Permian Basin USSSA**

*Baseball Moms are the Best*

*May 10 and 11, 2025*

*Last Chance for Rings*

*July 26 and 27, 2025*

**Original Request: \$24,988.80**

**Board Recommendation to Commission: \$24,988.80**

**Original Request: \$24,988.80**

**Board Recommendation to Commission: \$24,988.80**

Ms. Julie Rodriguez, standing in for Mr. Tommy Hawkins, representative of Permian Basin USSSA, presented the funding request for two events: Baseball Moms are the Best in the amount of \$24,988.80, and Last Chance for Rings, in the amount of \$24,988.80.

Ms. Rodriguez explained that Baseball Moms are the Best is held on Mother's Day weekend and consistently performs well. The tournament hosts approximately 80 to 85 teams, with only 10 local teams, the majority of teams come from out of town.

She further noted that Last Chance for Rings serves as a World Event qualifier, also averaging 80 to 85 teams. The requested funding would be used solely for promotional items, including rings, t-shirts, banner awards, MVP medals, and more.

Mr. Wilson moved that funding in the amount of \$24,998.80 for the Baseball Moms are the Best Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

Mr. Wilson moved that funding in the amount of \$24,988.80 for the Last Chance for Rings Tournament be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Economic Development Corporation of Lea County**

*FlyHobbs Marketing Campaign*

*July 1, 2025 through June 30, 2026*

**Original Request: \$200,000.00**

**Board Recommendation to Commission: \$200,000.00**

Ms. Jennifer Grassham, representative of the Economic Development Corporation of Lea County, presented a \$200,000.00 funding request for the FlyHobbs Marketing Campaign.

She provided a PowerPoint presentation highlighting brand awareness efforts and strategies to reduce the loss of travelers opting for flights out of Midland/Odessa and Lubbock instead of Hobbs. The campaign is executed in partnership with an advertising agency and a consulting partner who directly engages with United Airlines.

The campaign's central message is: "If you gotta fly somewhere, Fly Hobbs." Rather than focusing on the airline itself, the marketing efforts emphasize the destination, aiming to attract both business and leisure travelers.

Ms. Grassham also presented data from the past 12 months, showing that 53% of passengers come from New Mexico, Texas, and Colorado. Currently, flights are available to Colorado and Houston, with plans to expand service to Dallas Lovefield. Additionally, she noted that approximately 6,300 visitors have stayed in local hotels.

During the meeting, Mr. Gonzalez inquired whether the campaign primarily utilizes digital advertising or television commercials. Ms. Grassham explained that television commercials are significantly more expensive so most advertising efforts focus on printed materials. She also mentioned that 80% of available airline seats are usually occupied.

Mr. Wilson moved that funding in the amount of \$200,000.00 for the Fly/Hobbs Marketing Campaign be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Hobbs Juneteenth Committee**

*Hobbs Juneteenth Freedom Festival*

*June 20 through 22, 2025*

**Original Request: \$57,287.50**

**Board Recommendation to Commission: \$25,000.00**

Mr. Byron Marshall representative of Hobbs Juneteenth Committee, presented the request for funding for the Hobbs Juneteenth Freedom Festival in the amount of \$57,287.50.

Mr. Marshall announced that this year marks the 30th Annual Juneteenth Celebration, a nationally recognized holiday commemorating freedom, often regarded as the Fourth of July for the Black community. The requested funds will be used for advertising and securing artists for the event, which will be held at

Booker T. Washington Elementary Park. Featured artists will be brought in from Amarillo, El Paso, and Albuquerque.

Additionally, Mr. Marshall shared that they are partnering with Lea County Children's Librarian Jaime Walters, who will host a story reading and craft session for children. A certified chef will also be present to teach kids how to make "pizza" using watermelon and fruit.

The celebration will feature food vendors, games, a three-on-three basketball tournament, and an educational program inside Booker T. Washington Elementary.

In response to Chairperson Pro-Tem Gonzalez' question, Mr. Spears stated the maximum funding available for non-profit and for-profit organizations is \$25,000.00.

Mr. Wilson moved that funding in the amount of \$25,000.00 for the Hobbs Juneteenth Freedom Festival be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**Tru Roping Productions**

*King of All Truck Ropings*

*May 3 and 4, 2025*

***Original Request: \$25,000.00***

***Board Recommendation to Commission: \$16,600.00***

Ms. Kimberly Trujillo, a representative for Tru Roping Productions, presented the request for funding for King of All Truck Ropings in the amount of \$25,000.00.

Ms. Trujillo explained the organization began as a local team roping event in their backyard and has since gained popularity across the country. Their main event has traditionally been held in Clovis but due to numerous requests, they are working on expanding. Last year, they hosted an event in Hobbs, which was completely sold out and highly successful.

She stated the prize fund is set at a total of \$100,000.00 regardless of whether one team or the maximum of 320 teams participates. The grand prize is a fully loaded F-350 4x4 King Ranch Diesel dually truck, making them the only organization to offer such a high-value award. Additionally, numerous giveaways are provided for families in attendance.

Ms. Trujillo noted the event has been featured in the Team Roping Journal and Super Looper, two widely recognized magazines that reach an audience of over

300,000 readers. Teams from Canada, Florida, and across the United States have entered their competition.

During the meeting, Mr. Spears inquired whether the organization was structured as an LLC. Ms. Trujillo responded the organization is for profit and she has a printout available for him.

Ms. Trujillo confirmed that 20 hotel rooms have already been secured for family and friends attending the event. Given that the competition is a two-day event, she emphasized that most participants and attendees will be coming from out of town, ensuring multiple overnight stays.

After a short discussion, Mr. Wilson moved that funding in the amount of \$16,600.00 for the Tru Roping Productions be forwarded to the Hobbs City Commission for consideration. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

**The Works Combat Academy**

*Beatdown on Broadway*

*May 3, 2025*

***Original Request: \$9,779.05***

***Board Recommendation to Commission: \$9,779.05***

Ms. Angelica Sparenberg, a representative for The Works Combat Academy, presented the request for funding for the Beatdown on Broadway in the amount of \$9,779.05.

Ms. Sparenberg announced this will be the second annual Beatdown on Broadway, a boxing event featuring local fighters as well as competitors from Lubbock, Midland, Arizona, Denver, and California. The event is free to the community with some sponsorships secured, though no profit is made from the fights. All funds raised will be reinvested in youth programs.

She explained the organization is partnered with Humphrey House, CYFD (Children, Youth & Family Department), and Hobbs Schools, providing a safe space for young athletes to develop their skills, stay out of trouble, and showcase their talent. The initiative also helps parents who cannot afford to send their children to out-of-town fights, as opportunities for local competition in Hobbs are limited.

Coach Llamas emphasized that boxing is a sport, and the athletes involved train rigorously, just like football, track, or basketball players. He described the event as a valuable opportunity for fighters to demonstrate the skills they work on daily.

Ms. Sparenberg stated the event will be hosted at Shipp Street Plaza, welcoming all members of the community. She advised attendees to bring their own chairs and canopies, as temperatures tend to get high. Currently, 120 fighters are registered, with many traveling from Southeast Texas, New Mexico, Arizona and California.

Coach Llamas stated the boxing commission will be present to officiate, along with a traveling doctor, ensuring a safe and regulated competition. He noted that last year's event attracted approximately 800 attendees, and he expects a similar turnout this year. Many participants will stay overnight, as weigh-ins begin at 7:00 a.m. the morning of the event.

Mr. Wilson moved that funding be approved in the total amount of \$9,779.05. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried.

#### **Event Summary**

None

#### **Adjournment**

There being no further business or comments, Chairperson Pro-Tem Gonzalez moved that the meeting adjourn. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Wilson yes. The motion carried and the meeting adjourned at 4:01 p.m.

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Chairperson

City of Hobbs  
City Finance Director  
Financial Report

Lodgers' Tax Summary as of March 31 2026 -CASH VERSION

March 31, 2026

	Hotel Revenue	Lodgers' Tax Payments	Interest	Payments + Interest	Expenditures	Payments Less Expense	Running Balance
<b>CASH BALANCE</b>	<b>1,701,057.56</b>	<b>1,794,079.61</b>	<b>82,347.93</b>	<b>1,876,427.54</b>	<b>1,238,024.50</b>		
July 2024	3,045,254.80	152,262.74	8,340.39	160,603.13	7,119.83	153,483.30	1,854,540.86
August 2024	2,849,193.60	142,459.68	8,564.84	151,024.52	35,457.99	115,566.53	1,970,107.39
September 2024	3,117,568.60	155,878.43	9,658.93	165,537.36	280,737.16	(115,199.80)	1,854,907.59
October 2024	2,662,619.00	133,130.95	8,933.70	142,064.65	-	142,064.65	1,996,972.24
November 2024	1,420,680.40	71,034.02	8,941.93	79,975.95	27,868.90	52,107.05	2,049,079.29
December 2024	4,922,850.00	246,142.50	8,904.11	255,046.61	284,451.51	(28,404.90)	2,019,674.39
<b>SUBTOTAL</b>	<b>18,018,166.40</b>	<b>900,908.32</b>	<b>53,343.90</b>	<b>954,252.22</b>	<b>635,635.39</b>	<b>635,635.39</b>	
January 2025	2,790,845.40	139,542.27	8,692.23	148,234.50	39,797.80	108,436.70	2,128,111.09
February 2025	3,059,984.20	152,999.21	8,220.57	161,219.78	237,252.98	(76,033.20)	2,052,077.89
March 2025	3,109,734.00	155,486.70	7,440.22	162,926.92	279,279.98	(116,353.06)	1,935,724.83
April 2025	3,536,941.00	176,847.05	8,022.66	184,869.71	2,500.00	182,369.71	2,118,094.54
May 2025	3,354,031.80	167,701.59	8,255.99	175,957.58	32,088.21	143,869.37	2,261,963.91
June 2025	3,487,652.40	174,382.62	8,702.43	183,085.05	356,016.71	(172,931.66)	2,089,032.25
<b>SUBTOTAL</b>	<b>19,339,188.80</b>	<b>966,959.44</b>	<b>49,334.10</b>	<b>1,016,293.54</b>	<b>946,935.68</b>	<b>946,935.68</b>	
<b>ESTIMATED CASH BAL</b>	<b>2,089,032.25</b>	<b>1,867,867.76</b>	<b>102,678.00</b>	<b>1,970,545.76</b>	<b>1,582,571.07</b>		
July 2025	3,228,592.80	161,429.64	8,705.26	170,134.90	10,000.00	160,134.90	2,249,167.15
August 2025	2,904,337.20	145,216.86	9,227.62	154,444.48	85,620.10	68,824.38	2,317,991.53
September 2025	3,016,872.00	150,843.60	9,661.54	160,505.14	206,561.62	(46,056.48)	2,271,935.05
October 2025	2,772,350.80	138,617.54	9,384.61	148,002.15	276,286.62	(128,284.47)	2,143,650.58
November 2025	3,252,348.40	162,617.42	8,718.92	171,336.34	78,015.40	93,320.94	2,236,971.52
December 2025	3,113,760.80	155,688.04	8,549.66	164,237.70	212,797.33	(48,559.63)	2,188,411.89
<b>SUBTOTAL</b>	<b>18,288,262.00</b>	<b>914,413.10</b>	<b>54,247.61</b>	<b>968,660.71</b>	<b>869,281.07</b>	<b>869,281.07</b>	
January 2026	2,625,962.40	131,297.62	8,737.49	140,035.11	257,348.45	(117,313.34)	2,071,098.55
February 2026	3,128,213.60	156,410.68		156,410.68	38,874.93	117,535.75	2,188,634.30
March 2026	3,840,310.20	192,015.51		192,015.51	237,158.79	(45,143.28)	2,143,491.02
April 2026	-	-	-	-	-	-	2,143,491.02
May 2026	-	-	-	-	-	-	2,143,491.02
June 2026	-	-	-	-	-	-	2,143,491.02
<b>ESTIMATED CASH BAL</b>	<b>2,143,491.02</b>	<b>479,723.81</b>	<b>8,737.49</b>	<b>488,461.30</b>	<b>533,382.17</b>		
<b>Fiscal Year to Date Total</b>	<b>1,394,136.91</b>	<b>62,985.10</b>	<b>1,457,122.01</b>	<b>1,402,663.24</b>	<b>869,281.07</b>		

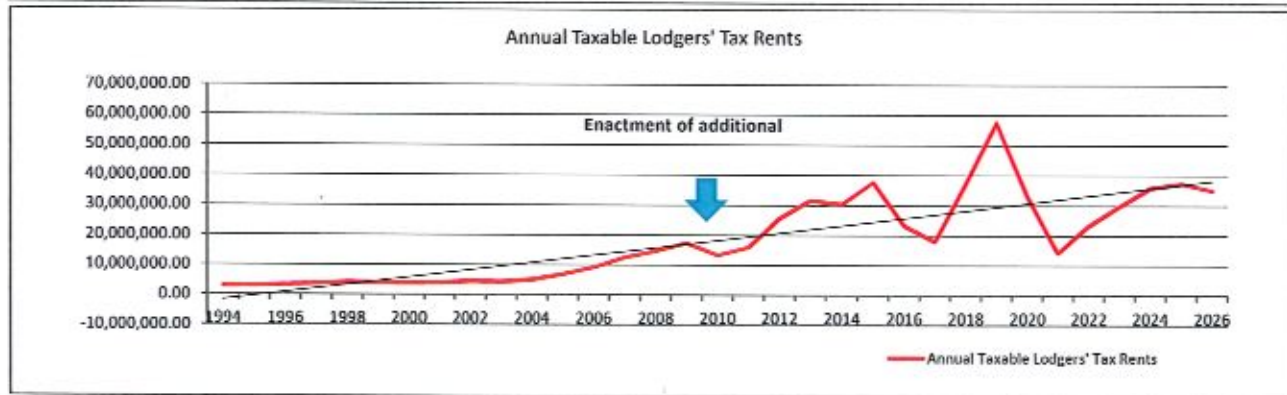
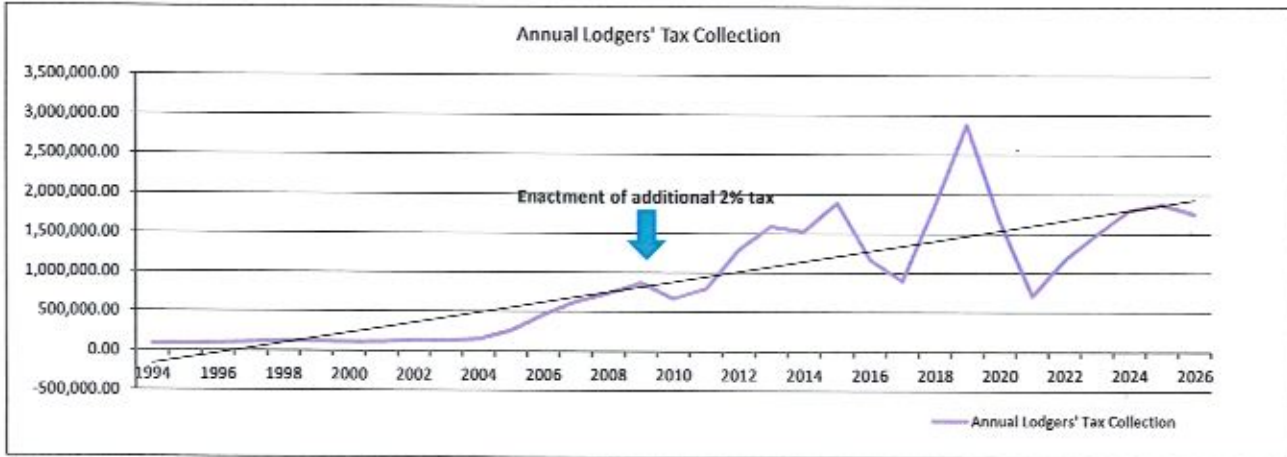
3/31/2026		CITY OF HOBBS LODGERS' TAX PROGRAM				
		AWARD				ACTUAL
Resolutic	PROJECT	DATE	AMOUNT	EXPENSE	GRANT	
3/31/2026	ESTIMATED CASH BALANCE					2,143,491.02
<b>Beginning Cash Available for Profit, Non-Profit, and Public Entities (20%)</b>						<b>363,770.41</b>
22503818	Sheri's House of Hope, Inc. - Knock out Domesti	1/21/2025	10,000.00	10,000.00		0.00
22503822	Hobbs Airfield Speedway - Flashlight Cash Days	1/21/2025	3,143.00	2,500.00		643.00
22505533	United Way of Lea County - TURFS Flag Bowl 6 1	4/9/2025	12,000.00	12,000.00		0.00
22602051	Hobbs Chamber of Commerce - Hobbs August N	4/9/2025	23,179.77	20,469.92		2,709.85
22602671	Hobbs Hispano Chamber Foundation - Fiestas d	4/9/2025	25,000.00	20,703.82		4,296.18
	Hobbs Airfield Speedway - Summer Melt Down/	4/9/2025	5,000.00	3,500.00		1,500.00
22505538	Hobbs USSSA -Jewelz on the Turf NIT-9,000, NM/WTX All State-9,000 Playing with the Stars Draft - 5,000	4/9/2025	23,000.00	19,296.87		3,703.13
22505539	Permian Basin USSSA - Baseball Moms are the B for Rings \$24,988.00	4/9/2025	49,976.00	41,053.30		8,922.70
226001670	Tru Roping Productions	4/9/2025	9,800.00	9,800.00		0.00
22505816	The Works Combat Academy	4/9/2025	9,779.05	9,779.05		0.00
22601151	United Way of Lea County - Chili Fest Septembe	7/21/2025	17,650.00	14,220.21		3,429.79
22601152	NMJC - Homecoming Weekend & 60th Annivers	7/21/2025	6,630.00	0.00		6,630.00
22601153	Hobbs Airfield Speedway - Summer Banger Cast Wild West Drive & Dash 10 25 2025	7/21/2025	6,000.00	6,000.00		0.00
22601701	New Mexico Rodeo Pageant and Scholarship As	7/21/2025	5,000.00	0.00		5,000.00
22601155	Hobbs USSSA - Inseparables 2025 - Oct 10 12 20	7/21/2025	9,000.00	8,019.83		980.17
22602487	NMJC - Scholarship Gala Nov 11, 2025	10/20/2025	8,130.00	0.00		8,130.00
22602489	NMJC Western Heritage Museum - Stan the TRe	10/20/2025	40,000.00	0.00		40,000.00
22602528	Hobbs Hispano Chamber Foundation - Mariachi	10/20/2025	25,000.00	23,610.65		1,389.35
22602530	Hobbs Chamber of Commerce - Hobbs Holiday	10/20/2025	24,999.60	24,589.95		409.65
22602526	United Way of Lea County - MLK Day of Service	10/20/2025	6,197.50	4,476.28		1,721.22
22602534	Hobbs Airfield Speedway - Smoke Mayhem 2.0	10/20/2025	3,500.00	2,500.00		1,000.00
22602634	Downtown Improvement Association of Hobbs (DIA) - Dia de Los Muertos/Downtown Christmas Tree Lighting	10/20/2025	26,111.55	0.00		26,111.55
22602285	Option Inc.Runway to Resilience 10 18 2025-CIT	10/20/2025	5,105.50	5,105.50		0.00
22603497	7725 United Way of Lea County - Reading Under the	1/20/2026	10,725.00	0.00		10,725.00
22603500	7725 Hobbs Airfield Speedway (3-20-3-21 2026)	1/20/2026	4,700.00	0.00		4,700.00
22603503	7725 Hobbs USSSA (app tourney, march mad, blind, e	1/20/2026	34,500.00	0.00		34,500.00
22603504	7725 Hobbs Hispano Chamber (dia festival, cinco de r	1/20/2026	47,398.00	0.00		47,398.00
	TOTAL REMAINING ALLOCATION FOR PROFIT, NON-PROFIT AND		451,524.97	237,625.38		213,899.59
<b>Add:</b>	<b>20% Monthly Tax Revenue (starting April 1st, 2013)</b>					<b>278,827.38</b>
<b>Cash Available for Allocation</b>						<b>428,698.20</b>
<b>Beginning Cash Available for Local Government (City and County) (40%)</b>						<b>483,511.65</b>
	CORE SUBSIDY 2026	7/1/2025	500,000.00	375,000.00		125,000.00
	County of Lea - Fair and Rodeo - Reso # 7609	4/9/2025	208,680.00	208,680.00		0.00
	CITY OF HOBBS - JULY 4TH 2026	10/20/2025	46,430.00	0.00		46,430.00
7725	CITY OF HOBBS - Gus Macker	1/20/2026	12,340.00	0.00		12,340.00
	TOTAL REMAINING ALLOCATION FOR LOCAL GOVERNMENT		767,450.00	583,680.00		183,770.00
<b>Add:</b>	<b>40% Monthly Tax Revenue (starting April 1st, 2013)</b>					<b>557,654.76</b>
<b>Cash Available for Allocation</b>						<b>857,396.41</b>
<b>Beginning Cash Available for Fire, EMS, Sanitation (15%)</b>						
	TOTAL REMAINING ALLOCATION FOR CITY OF HOBBS POLICE AND		209,120.54	209,120.54		0.00
<b>Add:</b>	<b>15% Monthly Tax Revenue (starting April 1st, 2013)</b>			209,120.54		<b>209,120.54</b>
<b>Cash Available for Allocation</b>						<b>-</b>
<b>Beginning Cash Available for Airline subsidy (25%)</b>						<b>349,446.73</b>
22601684	EDC - Marketing of Airline 2026	4/9/2025	200,000.00	182,004.37		17,995.63
22601684	EDC - MRG Subsidy 2026	4/9/2025	225,000.00	225,000.00		0.00
	TOTAL REMAINING ALLOCATION FOR AIRLINE SUBSIDY		425,000.00	407,004.37		17,995.63
<b>Add:</b>	<b>25% Monthly Tax Revenue (starting April 1st, 2013)</b>					<b>348,534.23</b>
<b>Cash Available for Allocation</b>						<b>679,985.33</b>

**COMPLETED PROJECTS FISCAL YEAR 2026**

	Resolution	Award Date	TOTAL
22601684 EDC - Marketing of Airline 2026	7609	4/9/2025	182,004.37
22601684 EDC - MRG Subsidy 2026	7640	7/7/2025	225,000.00
Check Request # 58968 County of Lea - Fair and Rodeo - Reso # 7609	7609	4/9/2025	208,680.00
Prelim Budget CORE SUBSIDY 2026	Prelim Budget	7/1/2025	375,000.00
Ordinance City of Hobbs Security and Sanitation	ordinance	7/1/2025	209,120.54
22505533 United Way of Lea County - TURFS Flag Bowl 6 14 2025	7609	4/9/2025	12,000.00
22503818 Sheri's House of Hope, Inc. - Knock out Domestic Violence	7579	1/21/2025	10,000.00
22503822 Hobbs Airfield Speedway - Flashlight Cash Days with Limpy March 1	7579	1/21/2025	2,500.00
22505539 Permian Basin USSSA - Baseball Moms are the Best 24,988, Last Chance	7609	4/9/2025	16,065.30
22601670 Tru Roping Productions	7609	4/9/2025	9,800.00
22601153 Hobbs Airfield Speedway - Summer Banger Cash Days 9 27 2025	7650	7/21/2025	6,000.00
22602051 Hobbs Chamber of Commerce - Hobbs August Nites 8-19/8-30 2025	7609	4/9/2025	20,469.92
22602671 Hobbs Hispano Chamber Foundation - Fiestas de Septiembre 9-9-2025	7609	4/9/2025	20,703.82
22505538 Hobbs USSSA -Jewelz on the Turf NIT-9,000, NM/WTX All State-9,000	7609	4/9/2025	19,296.87
22601155 Hobbs USSSA - Inseparables 2025 - Oct 10 12 2025	7650	7/21/2025	8,019.83
22601151 United Way of Lea County - Chili Fest September 26 and 27th	7650	7/21/2025	14,220.21
Check Request # 58992 Hobbs Airfield Speedway - Summer Cash Days/Wild West	7609	4/9/2025	3,500.00
22602634 Hobbs Airfield Speedway - Smoke Mayhem 2.0 Hobbs 1 24 2026	7689	10/20/2025	2,500.00
22602528 Hobbs Hispano Chamber Foundation - Mariachi Christmas 2025	7689	10/20/2025	23,610.65
22602530 Hobbs Chamber of Commerce - Hobbs Holiday Tournament 2025	7689	10/20/2025	24,589.95
22602526 United Way of Lea County - MLK Day of Service 2026	7689	10/20/2025	4,476.28
22602285 Option Inc.Runway to Resilience 10 18 2025-CITY MGR APPROVED	10/20/2025	10/20/2025	5,105.50

**TOTAL**

**1,402,663.24**



City of Hobbs  
City Attorney

CITY OF HOBBS LODGER'S TAX BOARD

NOTICE STATING THE REASONABLE NOTICE PROCEDURES FOR  
THE CITY OF HOBBS LODGER'S TAX BOARD PURSUANT TO THE  
NEW MEXICO OPEN MEETINGS ACT

WHEREAS, The City of Hobbs Lodger's Tax Board met in regular session at the City Hall, City Commission Chambers located at 200 E. Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico on April 08, 2026, at 3 p.m. as required by law; and

WHEREAS, Section 10-15-1(B) of the Open Meetings Act (NMSA 1978, Sections 10-15-1 to -4) states that, except as may be otherwise provided in the Constitution or the provisions of the Open Meetings Act, all meetings of quorum of members of any board, council, commission, administrative adjudicatory body or other policymaking body of any state or local public agency held for the purpose of formulating public policy, discussing public business or for the purpose of taking any action within the authority of or the delegated authority of such body, are declared to be public meetings open to the public at all times; and

WHEREAS, all persons desiring shall be permitted to attend and listen to the deliberations and proceedings of all public meetings; and

WHEREAS, any meetings subject to the Open Meetings Act at which the discussion or adoption of any proposed resolution, rule, regulation or formal action occurs shall be held only after reasonable notice to the public; and

WHEREAS, Section 10-15-1(D) of the Open Meetings Act requires the City of Hobbs Lodger's Tax Board to determine annually what constitutes reasonable notice of its public meetings;

NOW, THEREFORE BE IT RESOLVED BY THE CITY OF HOBBS LODGER'S TAX BOARD that:

1. All meetings shall be held at City Hall, City Commission Chambers, 200 E. Broadway, 1<sup>st</sup> Floor Annex, Hobbs, New Mexico at 3 p.m., or as otherwise indicated in the meeting's notice.
2. Unless otherwise specified, regular meetings shall be held each quarter (January, April, July, and October) on the second Wednesday of the month. The agenda will be available at least seventy-two hours prior to the meeting from the City Clerk's Office, whose office is located at City Hall, 200 E. Broadway, in Hobbs, New Mexico. The agenda will also be posted on the Public Notice Board located on the first floor of City Hall, and on the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org).
3. Special meetings may be called at any time by the written request to the Chairperson of the Lodgers' Tax Advisory Board by three (3) members, or on call by the Chairperson with the written consent of all members of the Board. In the event a special meeting is called, three days' notice must be given to the members of the Board of the calling of such special meeting. The notice for a special meeting shall include an agenda for the meeting or information on how a copy of the agenda may be obtained. The agenda will be available at least seventy-two hours before the meeting and posted on the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org).
4. Emergency meetings will be called only under unforeseen circumstances that

demand immediate action to protect the health, safety and property of citizens or to protect the public body from substantial financial loss. The City of Hobbs Lodger's Tax Board will avoid emergency meetings whenever possible. Emergency meetings may be called by the Board Chair or a majority of the members with twenty-four hours prior notice, unless threat of personal injury or property damage requires less notice. The notice for all emergency meetings shall include an agenda for the meeting or information on how the public may obtain a copy of the agenda. Within ten days of taking action on an emergency matter, the City of Hobbs Lodger's Tax Board, through the City of Hobbs City Commission, will notify the Attorney General's Office.

5. For the purpose of regular meetings described in Paragraph 2 of this notice, notice requirements are met if notice of the date, time, place and agenda is posted in the following locations: on the Public Notice Board located on the first floor of City Hall, and the City of Hobbs' website at [www.hobbsnm.org](http://www.hobbsnm.org). Copies of the written notice shall also be mailed to those broadcast stations licensed by the Federal Communications Commission and newspapers of general circulation that have made a written request for notice of public meetings.
6. For the purposes of special meetings and emergency meetings described in Paragraphs 3 and 4, notice requirements are met if notice of the date, time, place and agenda is provided by telephone to newspapers of general circulation in the state and posted on the Public Notice Board located on the first floor of City Hall. Telephone notice also shall be given to those broadcast

stations licensed by the Federal Communications Commission and newspapers of general circulation that have made a written request for notice of public meetings.

7. In addition to the information specified above, all notices shall include the following language:

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact The City Clerk's Office at City Hall located at 200 E. Broadway, Hobbs, New Mexico or by calling (575) 397-9239 at least 72 hours prior to the meeting or as soon as possible. Public documents, including the agenda and minutes, can be provided in various accessible formats. Please contact The City Clerk's Office if a summary or other type of accessible format is needed.

8. The City of Hobbs Lodger's Tax Board may close a meeting to the public only if the subject matter of such discussion or action is excepted from the open meeting requirement under Section 10-15-1(H) of the Open Meetings Act.

(a) If any meeting is closed during an open meeting, such closure shall be approved by a majority vote of a quorum of the City of Hobbs Lodger's Tax Board taken during the open meeting. The authority for the closed meeting and the subjects to be discussed shall be stated with reasonable specificity in the motion to close and the vote of each individual member on the motion to close shall be recorded in the minutes. Only those subjects specified in

the motion may be discussed in the closed meeting.

- (b) If a closed meeting is conducted when the City of Hobbs Lodger's Tax Board is not in an open meeting, the closed meeting shall not be held until public notice, appropriate under the circumstances, stating the specific provision of law authorizing the closed meeting and the subjects to be discussed with reasonable specificity, is given to the members and to the general public.
  - (c) Following completion of any closed meeting, the minutes of the open meeting that was closed or the minutes of the next open meeting if the closed meeting was separately scheduled, shall state whether the matters discussed in the closed meeting were limited only to those specified in the motion or notice for closure.
  - (d) Except as provided in Section 10-15-1(H) of the Open Meetings Act, any action taken as a result of discussions in a closed meeting shall be made by vote of the City of Hobbs Lodger's Tax Board in an open public meeting.
9. As provided by NMSA 1978, §10-15-1(C), a member of the public body may participate in a meeting of the public body by means of a conference telephone or other similar communications equipment when it is otherwise difficult or impossible for the member to attend the meeting in person, provided that each member participating by conference telephone can be identified when speaking, all participants are able to hear each other at the same time and members of the public attending the meeting are able to hear any member of

the public body who speaks during the meeting. Additionally, the City of Hobbs Lodger's Tax Board may hold "virtual" meetings in response to a public health threat or corresponding public health orders from the State of New Mexico, provided that all measures advisable and necessary are implemented to ensure public access and participation.

PASSED, ADOPTED AND APPROVED this 8<sup>th</sup> day of April, 2026.

\_\_\_\_\_  
CHAIRPERSON

ATTEST:

\_\_\_\_\_  
JAN FLETCHER, City Clerk

Lea County Fair  
and  
PRCA Rodeo



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
  - Proof of non-profit status and copy of last years IRS form 990
  - Proof of agency good standing with the NM Corporation Commission
  - Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

*[Signature]* Fairgrounds Director  
 Representative

Lea County Fairgrounds  
 Name of Organization

2/27/2026  
 date

Received at City Hall: \_\_\_\_\_ (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	LEA COUNTY FAIR & RODEO
Name of Contact	WYATT DUNCAN
Address	101 SOUTH COMMERCIAL AVENUE
City, State Zip	LOVINGTON, NM 88260
Phone#/Fax#	575-396-8686 / 575-396-4554
email	wduncan@leacounty.net

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
<b>Income</b>						
Sponsorships	\$15,000	\$15,000				30,000.00
Sales	\$20,000	\$20,000				40,000.00
Donations						-
Prior Year Carryover						-
Other (please explain)						-
<b>Total Income</b>	<b>35,000.00</b>	<b>35,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>70,000.00</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
<b>EXPENSE (NON-LODGERS' TAX)</b>						
Cost of Sales Items	\$3,000	\$1,500				4,500.00
Cost of Awards						-
Building/Booth Rent						-
Advertising	\$3,000	\$3,000				6,000.00
Printing & Mailing	\$1,500	\$1,500				3,000.00
Print Media	\$1,500	\$1,500				3,000.00
Electronic Media	\$1,500	\$1,500				3,000.00
Misc. Security	\$2,500	\$5,000				7,500.00
(Please explain) Catering	\$2,600	\$4,500				7,100.00
Staffing	\$2,500.00	\$2,500.00				5,000.00
<b>Total NON- LODGERS' Exp.</b>	<b>18,100.00</b>	<b>21,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>39,100.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	1,600.00	1,650.00	-	-	-	3,250.00
Print Media	2,550.00	2,550.00	-	-	-	5,100.00
Electronic Media	2,250.00	2,250.00	-	-	-	4,500.00
Other	130,350.00	130,350.00	-	-	-	260,700.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>136,750.00</b>	<b>136,800.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>273,550.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1

### Event Information

Name of Event	2026 "Hispanic Heritage Celebration Night"		
Date	Friday July 31, 2026		
Location	Lea County Fairgrounds Concert Area		
Description	Hispanic Heritage Celebration		

Expected Attendance	15,000	# of Overnighters	100	
Is this an annual event?	YES	Is this a new event?		

PRINTING							
	Cost				Cost		
	Quantity	Total	Quantity		Total		
Posters (save-the-date)	2.00	50	100.00	Flyers Tickets			0.00
Programs					\$0.15	10,000	1,500.00
<b>SUBTOTAL</b>			100.00		<b>SUBTOTAL</b>		1,500.00
Mailings				<b>TOTAL PRINTING COSTS</b>			1,600.00

PRINT MEDIA					
	Name		# of ads	Cost	Total
Newspaper	Hobbs News-Sun		10	155.00	1,550.00
	<b>SUBTOTAL</b>				1,550.00
Magazine/Other	Pro Rodeo Sports		1	1,000.00	1,000.00
	<b>SUBTOTAL</b>				1,000.00
				<b>TOTAL PRINT MEDIA</b>	2,550.00

ELECTRONIC MEDIA					
	Name		# of spots	Cost	Total
Radio	Noelmark Broadcasting		100	15.00	1,500.00
	KLMA		50	15.00	750.00
Television					-
Social Media					-
				<b>TOTAL ELECTR. MEDIA</b>	2,250.00

OTHER EXPENSE					
	Name		# of item	Cost	Total
Professional Performance Fees	Hispanic Heritage Celebration Artist fe		1	100,000.00	100,000.00
Sound and Lighting Costs	Epicenter Sound & Production		1	30,350.00	30,350.00
Sanction Fees					-
Promotional Items (eg: tshirts, rings, etc.)					-
Other: (please list)					-
	Sound & Production 15%				-
				<b>TOTAL OTHER EXPENSE</b>	130,350.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>136,750.00</b>
----------------------------------	-------------------

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 2

### Event Information

Name of Event: 2026 Volunteer Appreciation Night  
 Date: Saturday August 8, 2026  
 Location: Lea County Fairgrounds Concert Area  
 Description: Volunteer Appreciation Night Theme During the 2026 Lea County Fair & PRCA Rodeo

Expected Attendance: 15,000 # of Overnights: 100  
 Is this an annual event? YES Is this a new event?

#### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total	
Posters (save-the-date)	2.00	50	100.00	Flyers Tickets			0.00	
Programs	\$0.50	100	50.00			\$0.15	10,000	1,500.00
	SUBTOTAL		150.00			SUBTOTAL		1,500.00
Mailings					TOTAL PRINTING COSTS		1,650.00	

#### PRINT MEDIA

	Name	# of ads	Cost	Total
Newspaper	Hobbs News-Sun	10	155.00	1,550.00
	SUBTOTAL			1,550.00
Magazine/Other	Pro Rodeo Sports	1	1,000.00	1,000.00
	SUBTOTAL			1,000.00
TOTAL PRINT MEDIA				2,550.00

#### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio	Noalmark Broadcasting	100	15.00	1,500.00
	KLMA	50	15.00	750.00
Television				-
Social Media				-
TOTAL ELECTR. MEDIA				2,250.00

#### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	Saturday Night Artist Fee	1	\$100,000	100,000.00
Sound and Lighting Costs	EPICENTER Sound & Production	1	\$30,350	30,350.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
	Sound & Production 15%			-
TOTAL OTHER EXPENSE				130,350.00

**TOTAL REQUEST FOR EVENT 2** **136,800.00**

Instructions: Please complete all areas of PINK that apply.



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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  - Proof of agency good standing with the NM Corporation Commission
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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

 Leanne Fairgrounds Director  
 Representative

Lea County Fairgrounds  
 Name of Organization

2/27/2026  
 date

Received at City Hall: \_\_\_\_\_ (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	LEA COUNTY
Name of Contact	WYATT DUNCAN
Address	101 SOUTH COMMERCIAL AVENUE
City, State Zip	LOVINGTON, NM 88260
Phone/Fax#	575-396-8686
email	wduncan@leacounty.net

**Event Budget**

Income		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Sponsorships						
Sales							-
Donations							-
Prior Year Carryover							-
Other (please explain)							-
<b>Total Income</b>		-	-	-	-	-	-

EXPENSE {NON- LODGERS' TAX		Event 1	Event 2	Event 3	Event 4	Event 5	Total
	Cost of Sales Items						
Cost of Awards							-
Building/Booth Rent							-
Advertising							-
Printing & Mailing							-
Print Media							-
Electronic Media							-
Misc. Security		\$2,500					2,500.00
(Please Catering		\$9,000					9,000.00
explain) Staffing		\$2,400.00					2,400.00
<b>Total NON- LODGERS' Exp.</b>		<b>13,900.00</b>	-	-	-	-	<b>13,900.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	22,200.00	-	-	-	-	22,200.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>22,200.00</b>	-	-	-	-	<b>22,200.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details



# Hobbs Chamber of Commerce



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Patricia A. Collins  
 \_\_\_\_\_  
 Representative

Hobbs Chamber of Commerce, Inc.  
 \_\_\_\_\_  
 Name of Organization

5-Mar-26  
 \_\_\_\_\_  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Hobbs Chamber of Commerce, Inc.
Name of Contact	Collins Pres & CEO (or Carol Crossland at J.F Maddox for concert questions, Becca Titus UWLC for Family day
Address	400 N Marland Blvd
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575.397.3203
email	executive@hobbschamber.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	11,000.00					11,000.00
	Sales						-
	Donations	10,000.00					10,000.00
	Prior Year Carryover						-
	Other Maddox Grant	75,000.00					75,000.00
	<b>Total Income</b>	<b>96,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards	957.52					957.52
	Building/Booth Rent	250.00					250.00
	Advertising	380.00					380.00
	Printing & Mailing	131.46					131.46
	Print Media	250.00					250.00
	Electronic Media						-
	Misc. Concert/lighting/sound (Please explain)	93,000.00					93,000.00
	Social Media	275.00					275.00
	Volunteer T-shirts	750.00					750.00
<b>Total NON- LODGERS' Exp.</b>	<b>95,993.98</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>95,993.98</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	177.00	-	-	-	-	177.00
Print Media	6,893.93	-	-	-	-	6,893.93
Electronic Media	11,254.05	-	-	-	-	11,254.05
Other	6,675.02	-	-	-	-	6,675.02
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>25,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>25,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Hobbs August Fest - in conjunction with United Way of Lea County, St. Maudex Foundation, NMJC Music and Entertainment, Hobbs Chamber Community Foundation, and the City of Hobbs
Date	Friday, August 28 and Saturday, August 29, 2026
Location	Downtown Hobbs
Description	A family focused event to attract Hobbs residents to shop local, and to bring tourists from other New Mexico cities, Texas, Oklahoma, Colorado, Arizona, Colorado, and sometimes even further. FREE concerts, car show, car cruise, family fun activities, talent show, food vendors, and other family entertainment. A small sampling of the data that a company provided for the

Expected Attendance	3750	# of Overnights	200
Is this an annual event?	Yes	Is this a new event?	NO

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total	
Posters (save-the-date)	1.50	40	60.00	Flyers Tickets	0.25	340	85.00	
Programs			-					-
	SUBTOTAL					SUBTOTAL		
			60.00				85.00	
	Cost	Quantity	Total		TOTAL PRINTING COSTS			
Mailings	0.64	50	32.00				177.00	

### PRINT MEDIA

	Name	# of ads	Cost	Total
Newspaper	Local HNS, American Sun Shopper, Lovi	13	216.41	2,813.33
	Out of area	15	272.04	4,080.60
		SUBTOTAL		6,893.93
Magazine/Other				-
				-
		SUBTOTAL		-
<b>TOTAL PRINT MEDIA</b>				<b>6,893.93</b>

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio	Local Noelmark, MTD, KLMA	275	18.27	5,024.25
	Out of area	232	25.55	5,927.60
Television				-
Social Media	FaceBook	20	15.11	302.20
				-
<b>TOTAL ELECTR. MEDIA</b>				<b>11,254.05</b>

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	T'shirts with Lodger's tax wording for vi	445	15.00	6,675.00
Other: (please list)	Miscellaneous	1	0.02	0.02
				-
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>6,675.02</b>

**TOTAL REQUEST FOR EVENT 1**

**25,000.00**

Instructions: Please complete all areas of PINK that apply.

# Hobbs Hispano Chamber Foundation



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**from 05/01/2022 - 06/30/2023**

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Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance	Administrative Office Overhead
Advertising/Promotion Items	Website Costs
Sanitation	Real Property
Sanction Fees	Tangible Property

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Saul Villarreal  
 Representative

Hobbs Hispano Chamber Foundation  
 Name of Organization

3/12/2022  
 date

## Request for Lodgers' Tax Assistance

### Contact Information

Organization	Hobbs Hispano Chamber of Commerce
Name of Contact	Saul Villarreal
Address	113 N. Shipp St
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-390-2070
email	saul.villarreal@icsb.com

### Event Budget

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
<b>Income</b>	Sponsorships	110,000.00					110,000.00
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
<b>Total Income</b>		110,000.00	-	-	-	-	110,000.00

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
<b>EXPENSE (NON- LODGERS' TAX</b>	Cost of Sales Items	85,000.00					85,000.00
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. (Please explain)						-
<b>Total NON- LODGERS' Exp.</b>		85,000.00	-	-	-	-	85,000.00

NON -  
LODGERS'  
TAX

### Lodgers' Tax Budget Summary

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	1,000.00	-	-	-	-	1,000.00
Print Media	3,500.00	-	-	-	-	3,500.00
Electronic Media	20,000.00	-	-	-	-	20,000.00
Other	500.00	-	-	-	-	500.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	25,000.00	-	-	-	-	25,000.00

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

**Name of Event** Fiestas de Septiembre  
**Date** September 19, 2026  
**Location** Shipp Street Plaza  
**Description** This event celebrates Hispanic heritage through high-quality music and a family-oriented atmosphere. As a premier cultural initiative, a significant portion of these funds is allocated to out-of-market advertising to drive demand for local lodging and accommodations

**Expected Attendance** 3000-4000    **# of Overnighters** 300-400  
**Is this an annual event?** Yes    **Is this a new event?** No

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date)	5.00	50	250.00	Flyers Tickets	0.75	1,000	750.00
Programs			-				
<b>SUBTOTAL</b>			250.00	<b>SUBTOTAL</b>			750.00
Mailings			-	<b>TOTAL PRINTING COSTS</b>			1,000.00

### PRINT MEDIA

	Name	# of ads	Cost	Total
Newspaper	Local	1	1,000.00	1,000.00
	Non-Local	1	500.00	500.00
	<b>SUBTOTAL</b>			1,500.00
Magazine/Other	Billboards (local & non-local)	8	250.00	2,000.00
	<b>SUBTOTAL</b>			2,000.00
<b>TOTAL PRINT MEDIA</b>				3,500.00

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio	Local	3	1,000.00	3,000.00
	Non-Local	4	2,000.00	8,000.00
Television	Non-Local	1	4,500.00	4,500.00
Social Media	Facebook & Instagram (English & Spanish)	1	2,500.00	2,500.00
	Youtube (English & Spanish Ads)	1	2,000.00	2,000.00
<b>TOTAL ELECTR. MEDIA</b>				20,000.00

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	Security	1	500.00	500.00
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
<b>TOTAL OTHER EXPENSE</b>				500.00

**TOTAL REQUEST FOR EVENT 1** **25,000.00**

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# EDC of Lea County



**City of Hobbs**  
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\_\_\_\_\_  
 Representative

EDC of Lea County/FlyHobbs  
 Name of Organization

03/13/2026  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Economic Development Corporation of Lea County
Name of Contact	Jennifer Grassham, President & CEO
Address	200 E. Broadway St. Suite A-201
City, State Zip	Hobbs, NM 88240
Phone# / Fax#	575-397-2039
email	jennifer@eddc.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total		
Income	Sponsorships						-		
	Sales						-		
	Donations						-		
	Prior Year Carryover						-		
	Other (please explain)						-		
	<b>Total Income</b>							-	
		Event 1	Event 2	Event 3	Event 4	Event 5	Total		
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-	NON- LODGERS' TAX	
	Cost of Awards						-		
	Building/Booth Rent						-		
	Advertising	Please see attached budget							-
	Printing & Mailing						-		
	Print Media						-		
	Electronic Media						-		
	Misc. (Please explain)						-		
<b>Total NON- LODGERS' Exp.</b>							-		

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total	
Printing	-	-	-	-	-	-	LODGERS' TAX
Print Media	84,180.00	-	-	-	-	84,180.00	
Electronic Media	95,000.00	-	-	-	-	95,000.00	
Other	20,820.00	-	-	-	-	20,820.00	
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>200,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>200,000.00</b>	

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details



American Legion  
Post 26 Pilots  
Baseball Club



**City of Hobbs**  
**Annual Funding Guidelines**  
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5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

**I have read and fully understand the above guidelines for the Lodgers' Tax Funding.**

Kyle Phillips   
 Representative

Post 26 Pilots  
 Name of Organization

3/15/2026  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

<b>Organization</b>	Post 26 Pilots
<b>Name of Contact</b>	Kyle Phillips
<b>Address</b>	4014 N DAL PASO ST
<b>City, State Zip</b>	Hobbs, NM 88242
<b>Phone#/Fax#</b>	575-441-2284
<b>email</b>	info@post26pilots.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
<b>Income</b>	Sponsorships						-
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>		-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
<b>EXPENSE (NON- LODGERS' TAX</b>	Cost of Sales Items						-	
	Cost of Awards	1,600					-	
	Building/Booth Rent	325					-	
	Advertising						-	
	Printing & Mailing						-	
	Print Media						-	
	Electronic Media						-	
	Misc. (Please explain)	Umpires and staff	3,600					-
		Umpires Lodging	1,440					-
								-
<b>Total NON- LODGERS' Exp.</b>		6,965	-	-	-	-	-	

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	3,500	-	-	-	-	-
Electronic Media	5,400	-	-	-	-	-
Other	6,100	-	-	-	-	-
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	15,000	-	-	-	-	-

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

<b>Name of Event</b>	Desert Diamond Classic		
<b>Date</b>	June 4 - 7, 2026		
<b>Location</b>	Veterans Memorial Complex		
<b>Description</b>	American Legion Baseball 19U Travel Teams		

<b>Expected Attendance</b>	600	<b># of Overnighters</b>	450	
<b>Is this an annual event?</b>	Yes	<b>Is this a new event?</b>	Yes	

### PRINTING

	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
	Posters (save-the-date)				-			
Programs			-				-	
<b>SUBTOTAL</b>					<b>SUBTOTAL</b>			
			-				-	
Mallings			-		<b>TOTAL PRINTING COSTS</b>			
<b>TOTAL PRINTING COSTS</b>								-

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
<b>SUBTOTAL</b>			-	
Magazine/Other				-
				-
	<b>SUBTOTAL</b>			-
<b>TOTAL PRINT MEDIA</b>				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
<b>TOTAL ELECTR. MEDIA</b>				-

### OTHER EXPENSE

	Name	# of item	Cost	Total
<b>Professional Performance Fees</b>	Photography, Livestream, Announcement		2,200	2200.00
<b>Sound and Lighting Costs</b>				-
<b>Sanction Fees</b>	National Saction Fees	1	6,100	6100.00
<b>Promotional Items (eg: tshirts, rings, etc.)</b>	ALB Baseballs	7 Dozen	600	600.00
	Hobbs Gold Glove Awards	18	400	400.00
<b>Other: (please list)</b>	Hobbs Coaches Gifts	24	1,200	1200.00
	Hobbs Team Shirts	144	2,300	2300.00
	Hobbs Field Signs, Banners, Posters		2,200	2200.00
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				15,000.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>15,000.00</b>
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Instructions: Please complete all areas of PINK that apply.

# Sun Country Amateur Golf Association



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance	Administrative Office Overhead
Advertising/Promotion Items	Website Costs
Sanitation	Real Property
Sanction Fees	Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

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**I have read and fully understand the above guidelines for the Lodgers' Tax Funding.**

Bryan Buie  
 Representative

Sun Country Amateur Golf Association  
 Name of Organization

3/16/2026  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Sun Country Amateur Golf Association
Name of Contact	Bryan Bule - Secretary
Address	2316 Southern Blvd SE #D
City, State Zip	Rio Rancho, NM 87124
Phone#/Fax#	575-318-9178 mobile
email	bbuie@alumni.risd.edu

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	-					-
	Sales	7,200.00					7,200.00
	Donations	-					-
	Prior Year Carryover	-					-
	Other (please explain)	-					-
	<b>Total Income</b>	<b>7,200.00</b>	-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	-					-
	Cost of Awards	-					-
	Building/Booth Rent	-					-
	Advertising	-					-
	Printing & Mailing	-					-
	Print Media	-					-
	Electronic Media	-					-
	Misc. (Please explain)						-
	<b>Total NON- LODGERS' Exp.</b>	-	-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	5,400.00	-	-	-	-	5,400.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>5,400.00</b>	-	-	-	-	<b>5,400.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	SCAGA Southeastern NM Shootout		
Date	May 16-17, 2026		
Location	Rockwind Community Links - Hobbs, NM		
Description			

Expected Attendance	120	# of Overnighters	60	
Is this an annual event?	yes	Is this a new event?	yes	

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	0.00			-	Flyers	-
Programs	-		-	Tickets	-		-
<b>SUBTOTAL</b>					<b>SUBTOTAL</b>		
Mailings	-		-	<b>TOTAL PRINTING COSTS</b>			

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	0		
				-
<b>SUBTOTAL</b>			-	
Magazine/Other				-
				-
	<b>SUBTOTAL</b>			-
<b>TOTAL PRINT MEDIA</b>				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
<b>TOTAL ELECTR. MEDIA</b>				-

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	0			-
Sound and Lighting Costs	0			-
Sanction Fees	0			-
Promotional Items (eg: tshirts, rings, etc.)	Lodgers Tax Logo Polo Golf Shirts	120	45.00	5,400.00
Other: (please list)				-
				-
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				5,400.00

**TOTAL REQUEST FOR EVENT 1**

**5,400.00**

Instructions: Please complete all areas of PINK that apply.

# Hobbs Airfield Speedway



**City of Hobbs  
Annual Funding Guidelines  
Lodgers' Tax Requests for Proposal (RFP)  
from 05/01/2022 - 06/30/2023**

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Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance	Administrative Office Overhead
Advertising/Promotion Items	Website Costs
Sanitation	Real Property
Sanction Fees	Tangible Property

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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Jamal Awwad  
Representative

Hobbs Airfield Speedway  
Name of Organization

3/24/2026  
date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Hobbs Airfield Speedway
Name of Contact	Jamal R. Awwad
Address	529 W. Gold Ave.
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-631-5099
email	hobbsairfieldspeedway@gmail.com

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships					-
	Sales	9,500.00	6,000.00	8,000.00		23,500.00
	Donations					-
	Prior Year Carryover					-
	Other (please explain)					-
<b>Total Income</b>	<b>9,500.00</b>	<b>6,000.00</b>	<b>8,000.00</b>	<b>-</b>	<b>-</b>	<b>23,500.00</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	3,100.00	3,100.00	2,700.00		8,900.00
	Cost of Awards	5,500.00	2,500.00	5,000.00		13,000.00
	Building/Booth Rent					-
	Advertising					-
	Printing & Mailing					-
	Print Media					-
	Electronic Media					-
	Misc. (Please explain)					-
<b>Total NON- LODGERS' Exp.</b>	<b>8,600.00</b>	<b>5,600.00</b>	<b>7,700.00</b>	<b>-</b>	<b>-</b>	<b>21,900.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other (promoter)	3,500.00	2,000.00	2,500.00	-	-	8,000.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>3,500.00</b>	<b>2,000.00</b>	<b>2,500.00</b>	<b>-</b>	<b>-</b>	<b>8,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event LEGAL PIT DAY  
 Date May 16th, 2026  
 Location Hobbs Airfield Speedway 5333 N. A Street Hobbs NM 88240  
 Description Baby Gangstas Daily, Run What Yall Brung and Tailgate Class. Burnout competition

Expected Attendance	900	# of Overnights	200	
Is this an annual event?	yes	Is this a new event?		

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)				-	Flyers	
Programs			-	Tickets			-
SUBTOTAL				SUBTOTAL			
			-	TOTAL PRINTING COSTS			
Mailings			-				

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
SUBTOTAL			-	
Magazine/Other				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio			
Television				-
Social Media				-
TOTAL ELECTR. MEDIA				-

### OTHER EXPENSE

	Name	# of Item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	David Acosta the Promoter	1	3,500.00	3,500.00
				-
				-
				-
				-
TOTAL OTHER EXPENSE				3,500.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>3,500.00</b>
----------------------------------	-----------------

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 2

### Event Information

Name of Event Hobbs Summer Showdown #4  
 Date June 13th, 2026  
 Location Hobbs Airfield Speedway 5333 N. A Street Hobbs NM 88240  
 Description Car and Truck show, Car Audio Competition, Racing and Burnout competition

Expected Attendance	700	# of Overnights	120	
Is this an annual event?	yes	Is this a new event?		

#### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date) Programs				-	Flyers Tickets	
			-				-
	SUBTOTAL				SUBTOTAL		
			-				-
Mailings			-		TOTAL PRINTING COSTS		
			-				-

#### PRINT MEDIA

	Name	# of ads	Cost	Total
Newspaper				-
				-
	SUBTOTAL			-
Magazine/Other				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

#### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
TOTAL ELECTR. MEDIA				-

#### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	test			-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Marco Martinez (promoter)	1	2,000.00	2,000.00
				-
				-
				-
				-
TOTAL OTHER EXPENSE				2,000.00

<b>TOTAL REQUEST FOR EVENT 2</b>	<b>2,000.00</b>
----------------------------------	-----------------

Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 3 Event Information

Name of Event Flashlight Cash Days NO PREP  
 Date June 20th, 2026  
 Location Hobbs Airfield Speedway 5833 N. A Street Hobbs NM 88240  
 Description No Prep race Daily Driver, True Street, Small Tire, Tailgate, 6.0&7.5 Index and Lil Gangstas Class.

Expected Attendance	700	# of Overnights	150	
Is this an annual event?	yes	Is this a new event?		

### PRINTING

	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total	
	Posters (save-the-date)				-			
Programs			-				-	
SUBTOTAL					SUBTOTAL			-
Mailings			-		TOTAL PRINTING COSTS			-

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
SUBTOTAL			-	
				-
Magazine/Other				-
	SUBTOTAL			-
				-
TOTAL PRINT MEDIA				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
TOTAL ELECTR. MEDIA				-

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	test			-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: t-shirts, rings, etc.)				-
Other: (please list)	Robert Smith (Promoter)	1	2,500.00	2,500.00
				-
				-
				-
				-
TOTAL OTHER EXPENSE				2,500.00

<b>TOTAL REQUEST FOR EVENT 3</b>	<b>2,500.00</b>
----------------------------------	-----------------

Instructions: Please complete all areas of PINK that apply.

City of Hobbs  
Recreation Department



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

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Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

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- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

**I have read and fully understand the above guidelines for the Lodgers' Tax Funding.**

Douglas McDaniel  
Digitally signed by Doug McDaniel  
 DN: cn=Doug McDaniel, o=City of Hobbs, NM,  
 ou=Recreation Department,  
 email=douglas.mcdaniel@hobbsnm.org, c=US,  
 Date: 2022.03.26 12:28:18 -0500

Hobbs Recreation Department  
 Name of Organization

3/26/26  
 date

Received at City Hall: \_\_\_\_\_  
 (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	City of Hobbs Recreation Department
Name of Contact	Doug McDaniel, Director
Address	4827 N Lovington Highway
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-397-9291/575-392-0041
email	dmcdaniel@hobbsnm.org

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	22,000.00					22,000.00
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (Conf. Ref Fees)	8,000.00					8,000.00
	<b>Total Income</b>	<b>30,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising						-
	Printing & Mailing						-
	Print Media						-
	Electronic Media						-
	Misc. Supplies/Decorations	1,500.00					1,500.00
	Misc. (Please explain) Mis. Expenses	1,000.00					1,000.00
	Meals/Food	12,000.00					12,000.00
<b>Total NON- LODGERS' Exp.</b>	<b>14,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>14,500.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	49,000.00	-	-	-	-	49,000.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>49,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>49,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	New Mexico Recreation and Parks Association (NMRPA) State Conference		
Date	October 14, 15, & 16, 2026		
Location	The CORE		
Description	This will be the 4th time since 2019 that the NMRPA State Conference has been hosted by the City of Hobbs at the CORE. Parks and Recreation professionals, vendors, Keynote Speaker, Educational Session presenters will all be in attendance.		

Expected Attendance	150	# of Overnights	150 Rooms	
Is this an annual event?	No	Is this a new event?	No	

### PRINTING

	Posters (save-the-date) Programs			Flyers Tickets	Total		
	Cost	Quantity	Total		Cost	Quantity	Total
			-			0.00	
			-			-	
	SUBTOTAL				SUBTOTAL		-
	Cost	Quantity	Total	TOTAL PRINTING COSTS			
Mailings			-	-			

### PRINT MEDIA

	Newspaper		Cost	Total
	Name	# of ads		
				-
				-
	SUBTOTAL			-
	Name	# of ads	Cost	Total
Magazine/Other				-
				-
	SUBTOTAL			-
<b>TOTAL PRINT MEDIA</b>				<b>-</b>

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
				-
<b>TOTAL ELECTR. MEDIA</b>				<b>-</b>

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	DJ for Social/Reception	1	550.00	550.00
Sound and Lighting Costs	Professional Sound for Conference	1	1,300.00	1,300.00
Sanction Fees	Conference Promotional T-shirts	150	18.00	2,700.00
Promotional Items (eg: tshirts, rings, etc.)	Conference Welcome/Promo Items	135	35.00	4,725.00
	Speakers Welcome/Promo Items	15	75.00	1,125.00
Other: (please list)	Promotional Banners	8	200.00	1,600.00
	Education Speakers	10	1,700.00	17,000.00
	Keynote Speaker	1	20,000.00	20,000.00
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>49,000.00</b>

**TOTAL REQUEST FOR EVENT 1**

**49,000.00**

Instructions: Please complete all areas of PINK that apply.

The Works  
Combat Academy



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Marcus Sparenberg  
 Representative

The Works Combat Academy  
 Name of Organization

3/13/2026  
 date

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	The Works Combat Academy
Name of Contact	Marcus Sparenberg
Address	200 W Broadway
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-964-3040
email	theworksmma@gmail.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	7,500.00					7,500.00
	Sales	1,200.00					1,200.00
	Donations	1,200.00					1,200.00
	Prior Year Carryover	-					-
	Other (please explain)						-
	<b>Total Income</b>		9,900.00	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	1,200.00					1,200.00
	Cost of Awards	4,500.00					4,500.00
	Building/Booth Rent	1,500.00					1,500.00
	Advertising	1,500.00					1,500.00
	Printing & Mailing						-
	Print Media						-
	Electronic Media	1,500.00					1,500.00
	Misc. (Please explain)						-
							-
	<b>Total NON- LODGERS' Exp.</b>		10,200.00	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	550.00	-	-	-	-	550.00
Print Media	1,000.00	-	-	-	-	1,000.00
Electronic Media	2,325.00	-	-	-	-	2,325.00
Other	7,237.00	-	-	-	-	7,237.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	11,112.00	-	-	-	-	11,112.00

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Beatdown 3		
Date	05/02/2026		
Location	City Park (City of Hobbs) or Shipp Plaza TBD		
Description	WCA is hosting its annual amateur boxing showcase on May 2nd, a community event designed to highlight local athletic talent while bringing visitors into Hobbs during the Cinco de Mayo weekend. This event, traditionally known as Beatdown on Broadway, has become a highly anticipated regional showcase that draws participants, families, and spectators from across		
Expected Attendance	1800	# of Overnights	150
Is this an annual event?	Yes	Is this a new event?	

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	1.00	550		550.00	Flyers	
Programs			-	Tickets			-
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>		
			550.00				-
	Cost	Quantity	Total				
Mailings			-		<b>TOTAL PRINTING COSTS</b>		
							550.00

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Hobbs News Ad	1	1,000.00
				-
<b>SUBTOTAL</b>			1,000.00	
Magazine/Other				-
				-
	<b>SUBTOTAL</b>			-
<b>TOTAL PRINT MEDIA</b>				1,000.00

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	KLMA	50	15.00
MTD Radio		40	30.00	1,200.00
Television				-
Social Media	Facebook, Instagram	1	375.00	375.00
				-
<b>TOTAL ELECTR. MEDIA</b>				2,325.00

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs	Speakers & Lighting	1	1,500.00	1,500.00
Sanction Fees	Ring Rental	1	400.00	400.00
Promotional Items (eg: tshirts, rings, etc.)	Shirts	125	25.00	3,125.00
	Trophies	30	50.00	1,500.00
Other: (please list)	Sanction fee	1	500.00	500.00
	Event Insurance	1	212.00	212.00
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				7,237.00

**TOTAL REQUEST FOR EVENT 1**

**11,112.00**

Instructions: Please complete all areas of PINK that apply.

# New Mexico Junior College Foundation

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	New Mexico Junior College Foundation
Name of Contact	Amanda Baker
Address	1 Thunderbird Circle
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-492-2778
email	abaker@nmjc.edu

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	70,000.00					70,000.00
	Sales	10,000.00					10,000.00
	Donations	1,000.00					1,000.00
	Prior Year Carryover	-					-
	Other (please explain)						-
	<b>Total Income</b>		<b>81,000.00</b>	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-
	Cost of Awards						-
	Building/Booth Rent						-
	Advertising	5,000.00					5,000.00
	Printing & Mailing	5,000.00					5,000.00
	Print Media	2,000.00					2,000.00
	Electronic Media	5,000.00					5,000.00
	Misc. promotional items (Please explain)	5,000.00					5,000.00
	entertainment	500.00					500.00
<b>Total NON- LODGERS' Exp.</b>		<b>22,500.00</b>	-	-	-	-	<b>22,500.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	2,025.00	-	-	-	-	2,025.00
Print Media	6,000.00	-	-	-	-	6,000.00
Electronic Media	250.00	-	-	-	-	250.00
Other	9,400.00	-	-	-	-	9,400.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>17,675.00</b>	-	-	-	-	<b>17,675.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1 Event Information

Name of Event	26th Annual NMJC Foundation Golf Tournament		
Date	June 6, 2026		
Location	Rockwind Community Links		
Description	The 26th Annual New Mexico Junior College Foundation Golf Tournament has been the Foundation's primary fundraising event to support NMJC student scholarships. Attendees will enjoy a day of golfing, along with a complimentary breakfast and catered lunch and entertainment. This event has grown tremendously over the past 3 years and we already have		
Expected Attendance	500	# of Overnights	200
Is this an annual event?	yes	Is this a new event?	no

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	1.00	25		25.00	Flyers	
Programs	-		-	Tickets			-
	SUBTOTAL				SUBTOTAL		
	25.00						-
	Cost	Quantity	Total				
Mailings	\$1.00	2,000	2,000.00	<b>TOTAL PRINTING COSTS</b>			
				<b>2,025.00</b>			

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	Hobbs News Sun	5	150.00
Lovington Leader		5	150.00	750.00
SUBTOTAL			1,500.00	
Magazine/Other	Name	# of ads	Cost	Total
	Regional Magazines/Golf magazines	3	500.00	1,500.00
	Digital Billboards	3	1,000.00	3,000.00
	SUBTOTAL			4,500.00
<b>TOTAL PRINT MEDIA</b>				<b>6,000.00</b>

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio			
Television				-
Social Media	Boosts to NMJC Social Media Platforms	25	10.00	250.00
	SUBTOTAL			-
<b>TOTAL ELECTR. MEDIA</b>				<b>250.00</b>

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	After Tournament Entertainment on the	1	600.00	600.00
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	Golfer bags, giveaways and other prom	200	30.00	6,000.00
Other: (please list)	Banners for sponsors	8	350.00	2,800.00
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>9,400.00</b>

**TOTAL REQUEST FOR EVENT 1**

**17,675.00**

Instructions: Please complete all areas of PINK that apply.

New Mexico Junior  
College  
Western Heritage  
Museum

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	New Mexico Junior College Western Heritage Museum Summer Exhibits
Name of Contact	Maria Juarez
Address	1 Thunderbird Circle
City, State Zip	Hobbs NM 88240
Phone#/Fax#	575-492-2793
email	mjuarez@nmjc.edu

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	2,000.00				2,000.00
	Sales	1,500.00				1,500.00
	Donations	5,000.00				5,000.00
	Prior Year Carryover					-
	Other (please explain)					-
	<b>Total Income</b>	<b>8,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items					-
	Cost of Awards					-
	Building/Booth Rent					-
	Advertising	5,000.00				5,000.00
	Printing & Mailing	2,000.00				2,000.00
	Print Media					-
	Electronic Media					-
	Misc. _____ (Please explain) _____					-
						-
<b>Total NON- LODGERS' Exp.</b>	<b>7,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>7,000.00</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	13,065.00	-	-	-	-	13,065.00
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	9,750.00	-	-	-	-	9,750.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>22,815.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>22,815.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	New Mexico Junior College Western Heritage Museum Summer Exhibits		
Date	Starting May 1, 2026		
Location	Western Heritage Museum, Hobbs NM		
Description	THIS summer, the Western Heritage Museum is hosting two exhibits, American Adventure 1607, and the Tyrannasouras Rex Stan from the New Mexico Natural History Museum.		
	American Adventure 1607 follows the story of 104 colonists who just landed on the shores of		

Expected Attendance	1000	# of Overnights	300	
Is this an annual event?	No	Is this a new event?	Yes	

### PRINTING

	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	Posters (save-the-date)	0.50	1,000		500.00		0.10
Programs			-				-
	<b>SUBTOTAL</b>				<b>SUBTOTAL</b>		
			500.00				3,590.00
	Cost	Quantity	Total				
Mailings	0.25	35,900	8,975.00		<b>TOTAL PRINTING COSTS</b>		
							<b>13,065.00</b>

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
<b>SUBTOTAL</b>				-
Magazine/Other				-
				-
	<b>SUBTOTAL</b>			
<b>TOTAL PRINT MEDIA</b>				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
				-
<b>TOTAL ELECTR. MEDIA</b>				-

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)	Vinyl Sidewalk & Street Decals	125	78.00	9,750.00
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>9,750.00</b>

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>22,815.00</b>
----------------------------------	------------------

Instructions: Please complete all areas of PINK that apply.

# Tru Roping Productions

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Tru Roping Productions, King of ALL Truck Roping
Name of Contact	Jerry Trujillo (producer), Kimberly Trujillo (promotions)
Address	1966 South Roosevelt Road 8
City, State Zip	Portales, NM 88130
Phone#/Fax#	575-218-5043
email	ktrujillo12@gmail.com

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	n/a					-
	Sales	200,000.00					200,000.00
	Donations	n/a					-
	Prior Year Carryover	-					-
	Other (please explain)	-					-
	<b>Total Income</b>		200,000.00	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	500.00					500.00
	Cost of Awards	108,000.00					108,000.00
	Building/Booth Rent	3,500.00					3,500.00
	Advertising	12,000.00					12,000.00
	Printing & Mailing	6,000.00					6,000.00
	Print Media	""					-
	Electronic Media	""					-
	Misc. (Please explain)						-
							-
	<b>Total NON- LODGERS' Exp.</b>		130,000.00	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	1,500.00	-	-	-	-	1,500.00
Print Media	3,000.00	-	-	-	-	3,000.00
Electronic Media	-	-	-	-	-	-
Other	4,500.00	-	-	-	-	4,500.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>9,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>9,000.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details



# Hobbs Juneteenth Committee



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance	Administrative Office Overhead Website Costs
Advertising/Promotion Items Sanitation Sanction Fees	Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Byron Marshall  
 Representative

Hobbs Juneteenth Committee  
 Name of Organization

March 27,20:  
 date

Received at City Hall:  
 \_\_\_\_\_  
 (date and time)

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	Hobbs Juneteenth Committee
Name of Contact	Byron Marshall
Address	6301 n. lily pond road
City, State Zip	Hobbs , NM 88242
Phone#/Fax#	(575)805-0020
email	hobbsjuneteenth@gmail.com

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	3,000.00				3,000.00
	Sales					-
	Donations	1,000.00				1,000.00
	Prior Year Carryover					-
	Other (please explain)					-
	<b>Total Income</b>	<b>4,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON-LODGER'S TAX	Cost of Sales Items					-
	Cost of Awards	500.00				500.00
	Building/Booth Rent					-
	Advertising					-
	Printing & Mailing					-
	Print Media					-
	Electronic Media	500.00				500.00
	Misc. (Please explain)					-
	<b>Total NON- LODGER'S Exp.</b>	<b>1,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	2,000.00	-	-	-	-	2,000.00
Print Media	3,500.00	-	-	-	-	3,500.00
Electronic Media	5,000.00	-	-	-	-	5,000.00
Other	45,000.00	-	-	-	-	45,000.00
<b>TOTAL LODGER'S TAX REQ. SUMMARY</b>	<b>55,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>55,500.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

## Lodgers' Tax Budget - Event Number 1

### Event Information

Name of Event	JUNETEENTH FREEDOM FESTIVAL		
Date	JUNE 19TH - 21ST 2026		
Location	BOOKER T. WASHINGTON PARK/ELEMENTARY		
Description	Celebration of federally recognized American Freedom holiday!		

Expected Attendance?	4000	# of Overnighters	300	
Is this an annual event?	YES	Is this a new event?	NO	

#### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)	2.10	300		630.00	Flyers	0.50
Programs			-	Tickets			-
SUBTOTAL			630.00	SUBTOTAL			500.00
Mailings			-	TOTAL PRINTING COSTS			1,130.00

#### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper	HOBBS NEWS SUN	4	350.00
SUBTOTAL			1,400.00	
Magazine/Other				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				1,400.00

#### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
	Radio	KZOR	30	50.00
Television				-
Social Media	FACEBOOK	10	100.00	1,000.00
TOTAL ELECTR. MEDIA				2,500.00

#### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	A.YOUNG/14K/BRICK/ROB BLAKK	1	45,000.00	45,000.00
Sound and Lighting Costs	PRO SOUND DESIGN LUBBOCK TX	1	7,000.00	7,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)	ATOMIC GRAPHICS	1	4,250.00	4,250.00
Other: (please list)				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				56,250.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>61,280.00</b>
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Instructions: Please complete all areas of PINK that apply.

# Zia Park Casino Hotel and Racetrack



**City of Hobbs**  
**Annual Funding Guidelines**  
**Lodgers' Tax Requests for Proposal (RFP)**  
**from 05/01/2022 - 06/30/2023**

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. **Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.**

2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022**. (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. **Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.**
6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:

- Proof of non-profit status and copy of last years IRS form 990
- Proof of agency good standing with the NM Corporation Commission
- Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

Ramona Hawthorne  
 Representative

Zia Park Casino Hotel & Racetrack  
 Name of Organization

3/26/2026  
 date

**Request for Lodgers' Tax Assistance**  
**Contact Information**

Organization	Zia Park Casino Hotel & Racetrack
Name of Contact	Ramona Hawthorne
Address	3901 W. Millen Drive
City, State Zip	Hobbs, NM 88240
Phone#/Fax#	575-492-7005
email	Ramona.Hawthorne@pennentertainment.com

**Event Budget**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships	-	-			-
	Sales	11,250.00	20,000.00			31,250.00
	Donations					-
	Prior Year Carryover					-
	Other (please explain)					-
	<b>Total Income</b>	<b>11,250.00</b>	<b>20,000.00</b>	<b>-</b>	<b>-</b>	<b>-</b>

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items	46,500.00	88,000.00			134,500.00
	Cost of Awards					-
	Building/Booth Rent					-
	Advertising					-
	Printing & Mailing					-
	Print Media					-
	Electronic Media	21,500.00	15,500.00			37,000.00
	Misc. (Please explain)					-
						-
	<b>Total NON- LODGERS' Exp.</b>	<b>68,000.00</b>	<b>103,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	21,500.00	15,500.00	-	-	-	37,000.00
Other	46,500.00	88,000.00	-	-	-	134,500.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>68,000.00</b>	<b>103,500.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>171,500.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	Drake White		
Date	May 30, 2026		
Location	Zia Park Casino Hotel & Racetrack		
Description	Regional event drawing visitors from West Texas and SE New Mexico. Conservative assumptions estimate 125 overnights based on 1,000 attendees, out-of-market travel, and single-night stays. GRT impact based solely on lodging and taxable visitor spend.		

Expected Attendance	1000	# of Overnights	125	
Is this an annual event?	No	Is this a new event?	Yes	

### PRINTING

	Cost	Quantity	Total		Cost	Quantity	Total
	Posters (save-the-date)				-	Flyers	
Programs			-	Tickets			-
	SUBTOTAL				SUBTOTAL		
			-				-
Mailings			-		<b>TOTAL PRINTING COSTS</b>		
			-				-

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
SUBTOTAL			-	
Magazine/Other				-
				-
	SUBTOTAL			-
<b>TOTAL PRINT MEDIA</b>				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio	Anticipated Radio Spend	1	\$20,000	20,000.00
				-
Television				-
Social Media	Paid Social Campaign	1	1,500.00	1,500.00
				-
<b>TOTAL ELECTR. MEDIA</b>				<b>21,500.00</b>

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees	Artisit Fee	1	\$30,000	30,000.00
Sound and Lighting Costs	Production and Backline	1	\$16,500	16,500.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
				-
				-
				-
				-
				-
				-
<b>TOTAL OTHER EXPENSE</b>				<b>46,500.00</b>

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>68,000.00</b>
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Instructions: Please complete all areas of PINK that apply.

## Lodgers' Tax Budget - Event Number 2

### Event Information

Name of Event	Jesse McCartney		
Date	July 18, 2026		
Location	Zia Park Casino Hotel & Racetrack		
Description	Regional concert with broader out-of-market draw. Conservative assumptions estimate 140 overnights based on attendance, travel distance, and overnight conversion. GRT impact excludes ticket revenue and reflects lodging and other taxable spend only.		

Expected Attendance	1,000	# of Overnights	140
Is this an annual event?	No	Is this a new event?	Yes

PRINTING							
Posters (save-the-date)	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	Programs				-		
			-				-
	SUBTOTAL				SUBTOTAL		
			-				-
Mailings			-		TOTAL PRINTING COSTS		
			-				-

PRINT MEDIA				
Newspaper	Name	# of ads	Cost	Total
				-
	SUBTOTAL			-
Magazine/Other	Name	# of ads	Cost	Total
				-
				-
	SUBTOTAL			-
TOTAL PRINT MEDIA				-

ELECTRONIC MEDIA				
Radio	Name	# of spots	Cost	Total
		Anticipated Radio Spend	1	14,000.00
				-
Television				-
				-
Social Media	Paid Social Campaign	1	1,500.00	1,500.00
				-
TOTAL ELECTR. MEDIA				15,500.00

OTHER EXPENSE				
Professional Performance Fees	Name	# of item	Cost	Total
		Artisit Fee	1	\$60,000
Sound and Lighting Costs	Production and Backline	1	\$28,000	28,000.00
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
				-
				-
				-
				-
				-
TOTAL OTHER EXPENSE				88,000.00

<b>TOTAL REQUEST FOR EVENT 2</b>	<b>103,500.00</b>
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Instructions: Please complete all areas of PINK that apply.

# Permian Basin USSSA

**Request for Lodgers' Tax Assistance  
Contact Information**

Organization	PERMIAN BASIN USSSA
Name of Contact	TOMMY E HAWKINS
Address	4487 HACKBERRY CT.
City, State Zip	MIDLAND, TX, 79707
Phone#/Fax#	OFFICE 432-520-9100 CELL 432-557-3229
email	TOMMY.HAWKINS@WTUSSSA.COM

**Event Budget**

		Event 1	Event 2	Event 3	Event 4	Event 5	Total
Income	Sponsorships						-
	Sales						-
	Donations						-
	Prior Year Carryover						-
	Other (please explain)						-
	<b>Total Income</b>		-	-	-	-	-

		Event 1	Event 2	Event 3	Event 4	Event 5	Total	
EXPENSE (NON- LODGERS' TAX	Cost of Sales Items						-	
	Cost of Awards						-	
	Building/Booth Rent						-	
	Advertising						-	
	Printing & Mailing						-	
	Print Media						-	
	Electronic Media						-	
	Misc. (Please explain)						-	
								-
	<b>Total NON- LODGERS' Exp.</b>		-	-	-	-	-	-

NON -  
LODGERS'  
TAX

**Lodgers' Tax Budget Summary**

	Event 1	Event 2	Event 3	Event 4	Event 5	Total
Printing	-	-	-	-	-	-
Print Media	-	-	-	-	-	-
Electronic Media	-	-	-	-	-	-
Other	25,434.00	-	-	-	-	25,434.00
<b>TOTAL LODGERS' TAX REQ. SUMMARY</b>	<b>25,434.00</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>25,434.00</b>

LODGERS'  
TAX

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

# Lodgers' Tax Budget - Event Number 1

## Event Information

Name of Event	LAST CHANCE FOR RINGS
Date	July 25/26, 2026
Location	VETERANS PARK/ ZIA PARK
Description	USSSA YOUTH BASEBALL TOURNAMENT PLAYERS 8U THRU 14U

Expected Attendance		# of Overnighters		
Is this an annual event?	YES	Is this a new event?	NOUSSSA	

### PRINTING

	Cost	Quantity	Total	Flyers Tickets	Cost	Quantity	Total
	Posters (save-the-date)				-		
Programs			-				-
<b>SUBTOTAL</b>			-	<b>SUBTOTAL</b>			-
Mailings			-	<b>TOTAL PRINTING COSTS</b>			-

### PRINT MEDIA

	Name	# of ads	Cost	Total
	Newspaper			
				-
<b>SUBTOTAL</b>			-	
Magazine/Other				-
				-
	<b>SUBTOTAL</b>			-
<b>TOTAL PRINT MEDIA</b>				-

### ELECTRONIC MEDIA

	Name	# of spots	Cost	Total
Radio				-
Television				-
Social Media				-
				-
				-
<b>TOTAL ELECTR. MEDIA</b>				-

### OTHER EXPENSE

	Name	# of item	Cost	Total
Professional Performance Fees				-
Sound and Lighting Costs				-
Sanction Fees				-
Promotional Items (eg: tshirts, rings, etc.)				-
Other: (please list)				-
	USSSA SANCTION FEES	75	\$85	6,375.00
	HOBBS BASEBALLS	75	\$60	4,500.00
	HOBBS NIT RINGS	432	\$17	7,344.00
	HOBBS BANNERS	18	\$80	1,440.00
	HOBBS PLAYERS GIFTS	825	\$7	5,775.00
<b>TOTAL OTHER EXPENSE</b>				25,434.00

<b>TOTAL REQUEST FOR EVENT 1</b>	<b>25,434.00</b>
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Instructions: Please complete all areas of PINK that apply.